

OCT27/12 17.47
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

ORDER # _____ CONTRACT # 6399238

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>ROMNEY FOR PRESIDENT</u>	<u>EST#16</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/12/12 11.4

** NEW ORDER **
 TTLS \$277530..144X
 PLS CFM, THX 10/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:	RATE	:	START	:	END	:SPTS:	WEEK	:	DAYS	:TOTL:
:LINE#:	:	:	:	:	:	:	:	:	DATE	:	DATE	/WK:	INVT	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 16
AGENCY PRODUCT CODE =

1	600A-700A	30	\$1,875.00	11/5	11/6	4	M-TU	4
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PROGRAM : NEWS
CON COM1 : 2X PER DAY

2	600A-700A	30	\$1,875.00	10/31	11/2	9	W-E
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PROGRAM : NEWS
CON COM1: 3X PER DAY

REP HEADLINE# 6399238
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : GMA CON COM1: 2X PER DAY	30		\$2,000.00	11/5	11/6	4		M-TU	4
4			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/31	11/2	3		W-F	3
5			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	10/31	11/2	3		W-F	3
6			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	11/5	11/6	2		M-TU	2
7			1100A-1200N PROGRAM : VIEW CON COM1: 2X PER DAY	30		\$925.00	10/31	11/2	6		W-F	6
8			1100A-1200N PROGRAM : VIEW CON COM1: 2X PER DAY	30		\$925.00	11/5	11/6	4		M-TU	4
9			1200N-100P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$850.00	11/5	11/6	4		M-TU	4
10			1200N-100P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$850.00	10/31	11/2	6		W-F	6
11			100P-200P PROGRAM : CHWE CON COM1: 1X PER DAY	30		\$800.00	10/31	11/2	3		W-F	3

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			100P-200P PROGRAM : CHWE CON COM1: 1X PER DAY	30		\$800.00	11/5	11/6	2		M-TU	2
13			300P-400P PROGRAM : GEN HOSPT CON COM1: 1X PER DAY	30		\$650.00	11/5	11/6	2		M-TU	2
14			300P-400P PROGRAM : GEN HOSPT CON COM1: 1X PER DAY	30		\$650.00	10/31	11/2	3		W-F	3
15			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	11/5	11/6	2		M-TU	2
16			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/31	11/2	6		W-F	6
17			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	11/5	11/6	2		M-TU	2
18			500P-600P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,250.00	10/31	11/2	6		W-F	6
19			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	11/5	11/6	2		M-TU	2
20			600P-630P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$3,000.00	10/31	11/2	6		W-F	6

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21			700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30		\$3,000.00	10/31	11/2	3		W-F	3
22			700P-730P PROGRAM : JEOP	30		\$3,000.00	11/5	11/5	1		MON	1
23			730P-800P PROGRAM : WHEEL CON COM1: 2X PER DAY	30		\$3,000.00	10/31	11/2	6		W-F	6
24			730P-800P PROGRAM : WHEEL	30		\$3,000.00	11/5	11/5	1		MON	1
25			1100P-1130P PROGRAM : NEWS	30		\$2,000.00	11/5	11/5	2		MON	2
26			1100P-1130P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,000.00	10/31	11/2	6		W-F	6
27			500A-600A PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$925.00	11/5	11/6	2		M-TU	2
28			500A-600A PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$925.00	10/31	11/2	3		W-F	3
29			800P-1000P PROGRAM : DANCING	30		\$9,250.00	11/5	11/5	1		MON	1
30			1000P-1100P PROGRAM : CASTLE	30		\$6,000.00	11/5	11/5	1		MON	1
31			800P-830P PROGRAM : MIDDLE	30		\$6,600.00	10/31	10/31	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
32			800P-1100P	30		\$6,500.00	11/1	11/1	2		THU	2
PROGRAM : CMA AWARDS												
33			800P-900P	30		\$3,000.00	11/2	11/2	1		FRI	1
PROGRAM : SHARK TANK												
34			900P-1000P	30		\$3,450.00	11/2	11/2	1		FRI	1
PROGRAM : PRIMETIME												
35			1000P-1100P	30		\$3,500.00	11/2	11/2	1		FRI	1
PROGRAM : 20/20												
36			600A-700A	30		\$850.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS												
37			700A-900A	30		\$1,050.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS												
38			900A-1000A	30		\$1,050.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS												
39			1200N-330P	30		\$2,750.00	11/3	11/3	2		SAT	2
PROGRAM : COL FOOTBALL												
40			330P-700P	30		\$2,750.00	11/3	11/3	2		SAT	2
PROGRAM : COL FOOTBALL												
41			800P-1130P	30		\$3,300.00	11/3	11/3	2		SAT	2
PROGRAM : COL FOOTBALL												
42			500A-600A	30		\$340.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS												
43			600A-700A	30		\$1,500.00	11/4	11/4	3		SUN	3
PROGRAM : NEWS												

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44			700A-900A	30		\$1,050.00	11/4	11/4	3		SUN	3
PROGRAM : NEWS												
45			1200N-1230P	30		\$600.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
46			600P-630P	30		\$1,500.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
47			700P-800P	30		\$2,750.00	11/4	11/4	2		SUN	2
PROGRAM : AFV												
48			800P-900P	30		\$6,500.00	11/4	11/4	1		SUN	1
PROGRAM : ONCE UPON												
49			900P-1000P	30		\$6,000.00	11/4	11/4	2		SUN	2
PROGRAM : REVENGE												
50			1100P-1130P	30		\$2,000.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
51			500A-600A	30		\$250.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
CONTRACT TOTAL												277530.00
TOTAL SPOTS												144

NOV/12 277530.00

MARKET TOTALS \$816,264 WFTV 34% WKMG 32% WESH 20% WOFL 13% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*